

Birdies for Charity

2025-2026 TERMS & CONDITIONS OF CHARITY PARTICIPATION

UPON REVIEW AND APPROVAL OF THIS SUBMISSION BY PGA TOUR Charities, Inc., a 501(c)(3) charitable corporation organized under the laws of the State of Florida (“PGA TOUR Charities”), this Agreement shall govern participation by the charity identified above, a 501(c)(3) corporation organized under the laws of the State indicated above with the Federal Taxpayer Identification Number (EIN) also indicated above (“Charity”) in the program described below.

THE PLAYERS Championship is a PGA TOUR professional golf tournament held at PGA National Course in Florida. The tournament is operated by PGA TOUR Enterprises, LLC and is focused on generating revenue for charitable organizations in the Northeast Florida region – Baker Clay, Duval, Nassau, and St. Johns counties.

Consent to Receive Program Communications

By registering for the Birdies for Charity (B4C) program, your organization agrees to receive communications from the tournament team related to your participation. These communications are essential to the administration and success of the program and include, but are not limited to:

- Weekly updates on fundraising totals
- Program announcements and updates
- Important deadlines and logistical information

Participation in Birdies for Charity requires acceptance of these communications. By completing registration, your organization acknowledges and agrees to this requirement.

Birdies for Charity is a fundraising program designed to give participating charities the opportunity to generate contributions for their organization in connection with THE PLAYERS Championship.

The primary goal of the Birdies for Charity program is to successfully solicit and collect donations from the general public. PGA TOUR Charities is dedicated to advancing charitable giving, raising awareness of area charities and grantmaking to charities which PGA TOUR Charities approves. PGA TOUR Charities will manage the operation of the Birdies for Charity program for THE PLAYERS Championship but will not solicit donations for or on behalf of any participating charity. 100% of the donations collected will go to the particular approved charity who solicited the donation. In the event PGA TOUR Charities cannot distribute amounts donated under the Birdies for Charity program to a participating charity, PGA TOUR Charities will use the amounts for other charitable purposes.

Participating charities are prohibited from soliciting donations in advance of the official kick-off of the program. Charities may notify constituents via normal communication (*e.g.*, newsletter) that the charity is participating in the program but may not directly or indirectly request a donation be made in advance of the official program period. Failure to abide by this prohibition will result in expulsion from the program.

Limited Use of the Birdies for Charity and THE PLAYERS Championship™ names and marks (together, the “Charity Marks”) will be granted to participating charities provided that samples of any material created outside of the PGA TOUR Charities-provided marketing toolkit (available for download at [www.theplayers.com/birdies]) (the “Marketing Toolkit”), which bear such Charity Marks must be submitted to the tournament office for approval prior to distribution. “Limited Use” means the public use of certain Charity Marks associated with material related to the digital marketing and promotion of the Birdies for Charity program outside of what has been provided within the Marketing Toolkit. Usage of material found within the Marketing Toolkit does not require prior approval of the tournament office. Unauthorized use of the Charity Marks or any trademark owned or licensed by PGA TOUR Enterprises, LLC or is strictly prohibited and is grounds for immediate expulsion from the program

Donations to participating charities in the program will be equal to 100% of the collected donations. No payment will be made for uncollected donations.

Payments of donations via credit card may be made online through the PGA TOUR Charities website link provided. All other forms of payment may be made to the participating charity directly.

No cash donations will be accepted. Government grants, foundation grants, membership dues and existing pre-arranged donations are NOT eligible Birdies for Charity donations. PGA TOUR Charities will make one grant to each participating charity of donations collected by PGA TOUR Charities under the Birdies for Charity program based on a distribution schedule determined by PGA TOUR Charities in its sole discretion. PGA TOUR Charities will make final grants to each participating charity of any previously ungranted donations collected by PGA TOUR Charities under the Birdies for Charity program on or about June 30, 2026.

Finally, additional financial support from PGA TOUR Enterprises, LLC in conjunction with THE PLAYERS Championship may be provided on or about June 1, 2026, local charitable organizations are eligible to receive a portion of bonus pool funds (maximum bonus of \$30,000 per charity; \$100,000 for the entire program).

Each participating charity must be and must remain throughout the Birdies for Charity program a United States 501(c)(3) charitable entity, duly formed, validly existing and in good standing under the laws of its state of formation and must remain qualified to do business, including this charitable solicitation activity, in all jurisdictions in which the nature of its business or assets would so require. Each participating charity, including the individual registering for participation on behalf of the charity, represents that it has full power and authority to enter into and perform its obligations under the program and that the consummation of the transactions contemplated by participation have been duly and validly authorized. The Charity signing below represents and warrants it has registered to conduct charitable solicitations in the state of Florida, or is otherwise exempt and has complied with state law, including Florida's Charitable Solicitations Act. These terms and conditions constitute a legal, valid and binding agreement of charity and are enforceable against it in accordance with its terms. Each charity agrees that it and any employees, agents or contractors it may employ or utilize shall comply with all applicable laws, statutes, ordinances, rules and regulations of any governmental authority and with any rules or regulations promulgated by PGA TOUR Birdies for Charity in connection with the program.

Further, each charity covenants and agrees to indemnify and hold PGA TOUR, Inc., PGA TOUR Enterprises, LLC and PGA TOUR Charities and their respective officers, directors, employees, affiliated entities, and sponsors (and their respective officers, directors and employees) (collectively, the "TOUR Indemnitees") harmless from and against any and all losses, claims, damages, expenses, judgments, awards, petitions, demands or liabilities (including without limitation reasonable counsel fees whether incurred in preparation for trial, at trial, on appeal or in bankruptcy proceedings), joint or several, to which any of TOUR Indemnitees may become subject (collectively, "Claims") arising out of or in connection with (a) charity's breach of its obligations, (b) the negligence or willful misconduct by charity or its officers, directors, employees, contractors or agents in connection with the performance of charity's obligations except to the extent that any such Claim arises from the negligence or willful misconduct of a TOUR Indemnatee, and/or (c) any aspect of the development, implementation, promotion, and operation of a sweepstakes, raffle or contest conducted by charity related to the Birdies for Charity program, including without limitation, any claim asserted by any governmental or regulatory entity related thereto. The TOUR Indemnatee will notify charity promptly upon receipt of notice of any such Claim, and charity will assume responsibility for the defense thereof on behalf of the appropriate TOUR Indemnatee at charity's sole cost and expense. This indemnity shall survive termination or expiration of the program.

The rules for approval, participation and grantmaking may be amended at any time by PGA TOUR Charities. PGA TOUR Charities is a 501(c)(3) charitable Florida organization.

Financial information about PGA TOUR Charities, Inc. and a copy of its license are available from the Florida State Solicitation Licensing Branch at 1-800-435-7352. The license is not an endorsement by the State. Contributions are tax deductible to the extent permitted by law.