

## 2026 THE PLAYERS CHAMPIONSHIP

### BIRDIES FOR CHARITY

#### OFFICIAL RULES

No purchase or donation is required to participate in the Birdies for Charity Contest or to become eligible to receive a prize. A purchase or donation will not increase a participant's likelihood of winning a prize. All methods of entry have an equal chance of winning. Void where prohibited by law. This Contest (as defined below) is subject to all applicable federal, state, and local laws and regulations. Odds of winning depend on the number and timing of eligible entries received, regardless of method of entry.

**ELIGIBILITY.** The Birdies for Charity Contest ("Contest") is open to all individuals who are legal residents of the fifty (50) United States (excluding New York), eighteen (18) years of age or older. Employees of PGA TOUR Enterprises, LLC ("**TOUR**"), its affiliates, and paid tournament staff and the immediate family members of each and those residing in the same household are not eligible. A participant need not be present to win. Participation acts as each entrant's authorization and subscription to be included in TPC Sawgrass and TOUR communications, including email, regarding information, updates and offers of PGA TOUR Enterprises, LLC ("**Sponsor**"), its sponsors and affiliates, subject to exercise by an entrant of a provided option to opt out of such inclusion. Eligibility to participate is not dependent upon inclusion in such communications.

**HOW TO ENTER.** The Contest will commence at 9:00 AM ET on November 18, 2025, and will end at 5:00 PM ET on March 11, 2026 (the "**Contest Period**"). An entrant must submit a guess of the total number of birdies made during the competitive rounds of the 2026 THE PLAYERS Championship (the "**Tournament**"). To make a submission, an entrant may elect to participate by: (1) submitting a completed entry form at <https://p2p.onecause.com/theplayers/challenge> with a minimum donation of at least \$20.00 (donations accepted via credit card only); (2) mailing a completed manual donation form available at <https://theplayers.com/birdies>, along with a minimum donation of at least \$20.00, to the charity specified therein (donations accepted via physical check only); or, to enter without making a donation, (3) mailing a paper document with (a) entrant's guess of the total number of birdies made during the Tournament; (b) the answer to the "tie breaker" question: (i) "*I guess that exactly [insert number] of balls will be hit into the water on the Island Green (17<sup>th</sup> hole).*" ("**Tie Breaker No. 1**"); and (c) entrant's full legal name, full address, email address and telephone number, in an envelope to: PGA TOUR Enterprises, LLC, Attn: Birdies for Charities – THE PLAYERS, 1 PGA TOUR Blvd, Ponte Vedra Beach, FL 32082. Clear, legible handwriting is the responsibility of all participants. Sponsor is not responsible for any errors caused by poor penmanship. Entries received without a donation will be treated the same as donation entries and have an equal chance of winning. Each separate entry received will constitute one (1) entry. Entrants are limited to no more than ten (10) total guesses per household, regardless of whether such guesses are received through online entry form, manual donation, or paper document submission). Each guess must be provided on a separate official entry form. If more than ten (10) guesses are received from any one household, only the first ten (10) guesses received and recorded will be eligible for the prize. All entries must be received by 5:00 PM ET on March 11, 2026, to be eligible. Entry via automated means (*e.g.*, through a computer program, bots, etc.) is prohibited and will result in disqualification. Any attempt by an entrant to obtain more than the approved number of entries (10) by using multiple/different email addresses, identities, registrations, logins, etc. will void such entries and that entrant may be disqualified. Normal Internet usage charges, if any, imposed by entrant's online service company will apply. All entries become property of Sponsor and will not be acknowledged or returned.

The exact number of birdies made during the Tournament will include all birdies made by PGA TOUR players on Thursday through Sunday (March 12, 2026 – March 15, 2026) and any birdies made during the Tournament playoff rounds, if applicable. The total so determined shall be the "Total Number of Birdies" made during the Tournament for all purposes, specifically including this Contest and the awarding of the prize.

Should TOUR or Tournament officials cancel one or more rounds of competitive play due to weather or other conditions, then the following number of birdies shall be added to the Tournament's birdies total to determine the total number of birdies made during the Tournament solely for purposes of the Birdies for Charity Contest and the awarding of the Prize:

**Thursday, First Round                      400**

<b>Friday, Second Round</b>	<b>400</b>
<b>Saturday, Third Round</b>	<b>200</b>
<b>Sunday, Final Round</b>	<b>200</b>

TOUR officials will determine the final number of birdies made except as provided for herein.

**PRIZE & ESTIMATED RETAIL VALUE.** One (1) grand prize winner will be awarded a cash prize of Ten Thousand United States Dollars (\$10,000.00) (total approximate retail value (“**ARV**”) of US \$10,000.00).

**WINNER IDENTIFICATION.** Winner identification will be conducted on or about April 15, 2026 from among all eligible entries received by a representative of Sponsor in Ponte Vedra Beach, Florida, whose decision is final. At the conclusion of the Contest Period, the entrant whose guess identifies the exact number (or closest thereto without going over) of birdies made during the competitive rounds of the Tournament will be deemed the potential grand prize winner. The entrant whose guess is the next closest to the actual result without going over (after the grand prize winner has been determined) will be deemed the potential second prize winner.

In the event two (2) or more entrants submit identical, eligible guesses, the tie will be resolved by reference to Tie Breaker No. 1. The entrant who answers Tie Breaker No. 1 most accurately will be deemed the winner. If a tie still remains, Sponsor reserves the right to award the prize in its sole discretion, including by random drawing among the tied entrants.

Eligibility of all entrants is subject to verification of eligibility by Sponsor and compliance with these Official Rules. Winner is responsible for all taxes associated with award of the grand prize, including, but not limited to, local, state, and federal taxes.

**WINNER DONATION OPTION:** The verified winner may elect, in writing within ten (10) days of notification of verification, either (a) to receive the prize directly, or (b) to direct that the prize be donated by Sponsor on the winner’s behalf to a named Participating Charity (as defined below). If a verified winner elects option (b), Sponsor will make such donation directly to the named Participating Charity in lieu of awarding the prize to the winner. By electing the donation option, the verified winner will not be entitled to claim any charitable deduction or tax benefit in connection with such donation. If the verified winner fails to timely elect an option within the timeframe stated herein, the cash prize will be deemed irrevocably donated to the Participating Charities, at Sponsor’s discretion.

**GENERAL RULES.** The potential prize winner will be required to sign and return an affidavit of eligibility, liability/publicity release (where legal) and required tax documentation within ten (10) days of notification attempt or the prize will be forfeited, and an alternate winner may be selected. All material submitted, including entries, becomes the sole property of Sponsor and will not be acknowledged or returned. Winner assumes all liability for any injury or damage caused, or claimed to be caused, by participation in this Contest or use or redemption of prize. By participating in this Contest, entrants agree to be bound by the Official Rules and the decisions of the judges. Winner releases Sponsor and any other party associated with the development or administration of this Contest, their parent, subsidiary, and affiliated entities, and each of their respective officers, directors, members, shareholders, employees, independent contractors, agents, representatives, successors and assigns (collectively, “**Sponsor Entities**”) from any and all liability for damages, losses or injury resulting from participation in the Contest or acceptance or use of prize. Winner further agree to release and hold harmless the Released Parties from any Claim brought or asserted by any third party against the Released Parties due to or arising out of use of winner’s name, persona, likeness and photo or any other rights granted to Sponsor, including any claims for, but not limited to trademark, copyright, or other intellectual property rights, rights of publicity, right of privacy or defamation. Except where prohibited, participation in the Contest and acceptance of a prize constitutes winner’s consent to Sponsor’s and its agents’ use of winner’s name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration. Sponsor and its agencies are not responsible for incomplete, illegible, misdirected, damaged, lost or late entries or for any human error which may occur in the processing of the entries in this Contest. In the event of sabotage, acts of God, computer virus or other events or causes beyond Sponsor’s reasonable control that corrupt the integrity, administration, security or proper operation of

the Contest, Sponsor reserves the right to cancel or suspend the Contest.

**PARTICIPATING CHARITIES:** See full charity list at: <https://p2p.onecause.com/playersbfc>

**LIMITATION OF LIABILITY.** Sponsor Entities are not responsible for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized for the Contest or by any human error which may occur in the processing of the entries in the Contest or for any liability for damage to any computer system resulting from participation in, accessing or downloading information in connection with the application/website(s) or Contest. Sponsor and its agencies are not responsible for incomplete, illegible, misdirected, damaged, lost or late entries or for any human error which may occur in the processing of the entries in this Contest. In the event of a dispute as to any entry, the authorized account holder of the account used to register will be deemed to be the entrant. Winner may be required to show proof of being the authorized account holder of the account associated with the entry. Proof of entering information via the application/websites does not constitute proof of delivery or receipt of such information. Sponsor reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Contest; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If, for any reason, the Contest is not capable of running as planned, including sabotage, acts of God, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the integrity, administration, security, fairness, integrity or proper conduct of the Contest, then Sponsor reserves the right at its sole discretion to cancel the Contest and determine the applicable winner from among all eligible entries received prior to cancellation. In the event of cancellation, the prizes will be awarded from among all eligible, non-suspect entries received prior to the event requiring such cancellation. Notice of cancellation will be posted at <https://www.theplayers.com>.

SPONSOR MAKES NO WARRANTIES, REPRESENTATIONS OR GUARANTEES, EXPRESS OR IMPLIED, IN FACT OR IN LAW, AS REGARDS THIS CONTEST OR THE MERCHANTABILITY, QUALITY OR FITNESS FOR A PARTICULAR PURPOSE REGARDING PRIZE. ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING WITHOUT LIMITATION ATTORNEYS' FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

**GOVERNING LAW.** This Contest is subject to all applicable federal, state, provincial, territorial, municipal and local laws and regulations. Issues concerning the construction, validity, interpretation and enforceability of these Official Rules shall be governed by the laws of the State of Florida. All disputes arising out of or connected with this Contest will be resolved individually, and without resort to class action, exclusively by a state or federal court located in St. Johns County, Florida. All judgments or awards shall be limited to actual out-of-pocket damages (excluding attorneys' fees) associated with participation in this Contest and shall not include any indirect, punitive, incidental and/or consequential damages.

**WINNER LIST.** For the name of the winner, send a self-addressed stamped envelope, within six (6) months of the drawing date, to: **Birdies for Charity – 2026 THE PLAYERS Championship Winner List:** 1 PGA TOUR Blvd, Ponte Vedra Beach, FL, 32082

**SPONSOR.** The Sponsor of the Contest is PGA TOUR Enterprises, LLC. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE OF FLORIDA (800) 435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE OF FLORIDA. THE REGISTRATION NUMBER ISSUED BY THE FLORIDA DEPARTMENT OF AGRICULTURE DIVISION OF CONSUMER SERVICES UNDER CHAPTER 496 OF THE FLORIDA STATUTES IS CH-3169.